



More cycling benefits the
whole community







More cycling benefits the whole community

- Better use of space





B2180

ENTRANCE





More cycling benefits the whole community

- Better use of space
- Boosts trade



The Complete Business Case for Converting Street Parking Into Bike Lanes

An annotated, chart-filled review of 12 studies from around the world.

ERIC JAFFE | [@e_jaffe](#) | Mar 13, 2015 | 175 Comments

10k Shares

[Share on Facebook](#)

[Tweet](#)

[in](#)

[Email](#)

[Print](#)



Figure 30 Retail spend per hour generated by one car parking space allocated to car parking in Lygon Street, Carlton, where the car park is fully utilised at all times by a car.



Figure 31 Retail spend per hour generated by one car parking space allocated to six bike parking spaces in Lygon Street, Carlton, where the car park is fully utilised at all times by six bikes.



More cycling benefits the whole community

- Better use of space
- Boosts trade
- **Employers want it**



Cyclists are 40 per cent less stressed than other commuters

Do you feel irate before the working day has even started? Then you should consider swapping your car or train journey for a bike ride, according to new research

f 6K t 815 p 0 in 62 6K Email



Heads up: cyclists commuting to work, London Photo: REX FEATURES

Cycling 'halves the number of sick days' taken by staff

People who cycle to work take half as many sick days as their colleagues who drive or take public transport, according to a survey conducted by transport charity Sustrans.

f 30 t 11 p 0 in 0 41 Email



Sick days cost companies an average of £258 per day, and the average worker takes 4.5 annually Photo: ALAMY



More cycling benefits the whole community

- Better use of space
- Boosts trade
- Employers want it
- Widens economic participation







Mobility scooter user calls for cycle path between Melbourn and Royston

14:55 05 March 2015 | by James Scott



Jeanette White

A mobility scooter user who would 'love to get out rather than staying in' has called for a cycle path between Melbourn and Royston to be put back on a planning priority list.







More cycling benefits the whole community

- Better use of space
- Boosts trade
- Employers want it
- Widens economic participation
- **Cuts congestion**





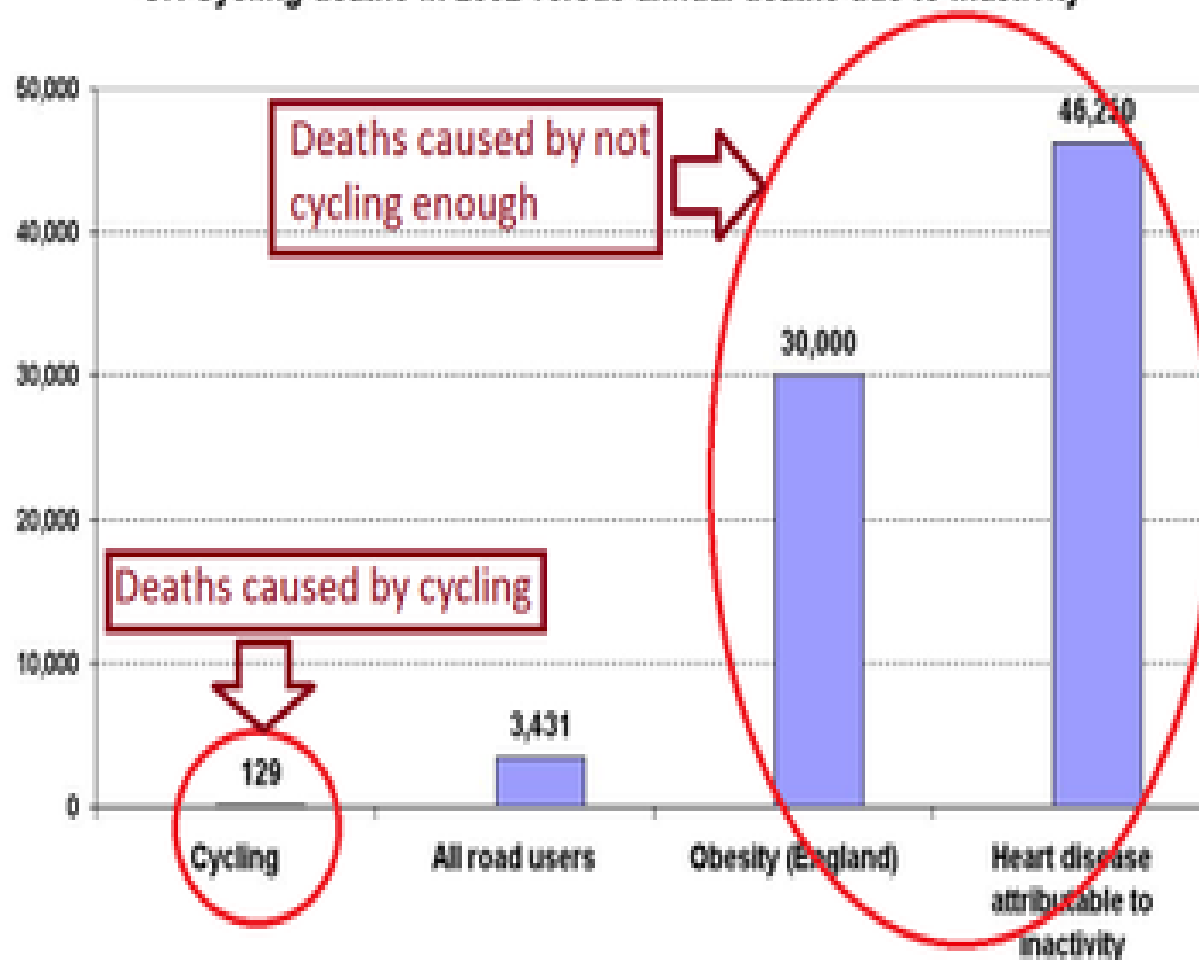
At peak periods, **small reductions in traffic** deliver **disproportionate reductions in congestion**: -1% traffic calculated to reduce travel time for all by up to 18% (Boston-MIT)



More cycling benefits the whole community

- Better use of space
- Boosts trade
- Employers want it
- Widens economic participation
- Cuts congestion
- **Large health benefit**

UK Cycling deaths in 2002 versus annual deaths due to inactivity



2012 modelling estimated that a 10% increase in cycling/walking in urban centres could save the NHS £1bn+ over 20 years*



Public Health
England



*Jarrett J et al – Effect of increasing active travel in urban England and Wales on costs to the NHS

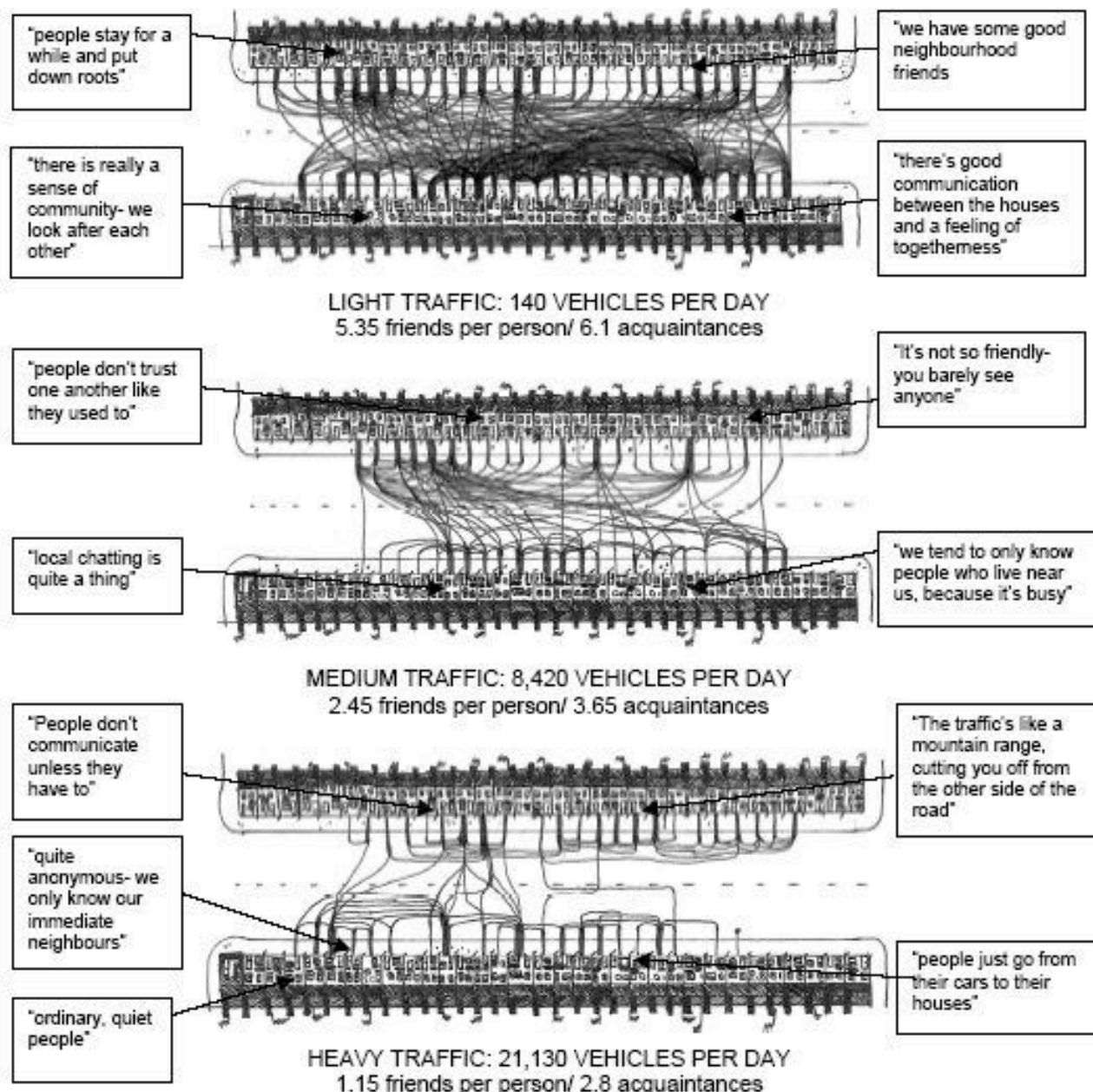


Figure 4.6 Community interaction on three Bristol streets: lines represent friendships or acquaintances, dots represent where people are said to gather and chat.



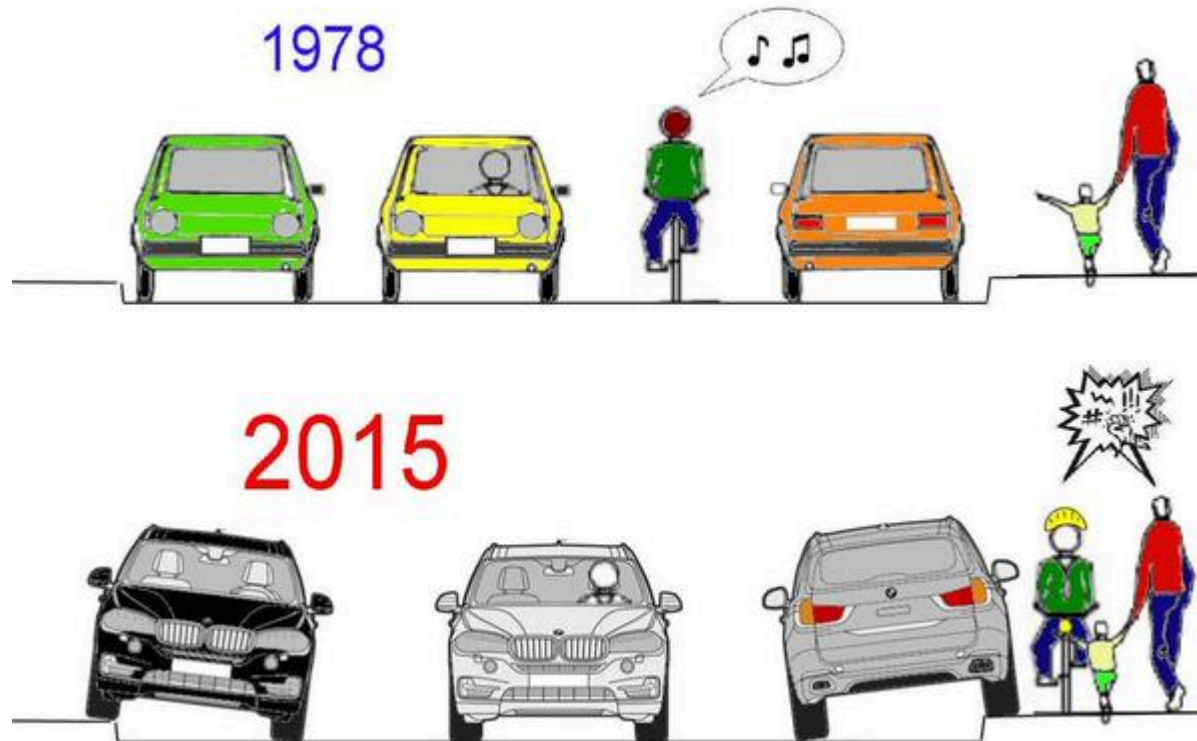
More cycling benefits the whole community

- Better use of space
- Boosts trade
- Employers want it
- Widens economic participation
- Cuts congestion
- Large health benefit

But we need to make it safer

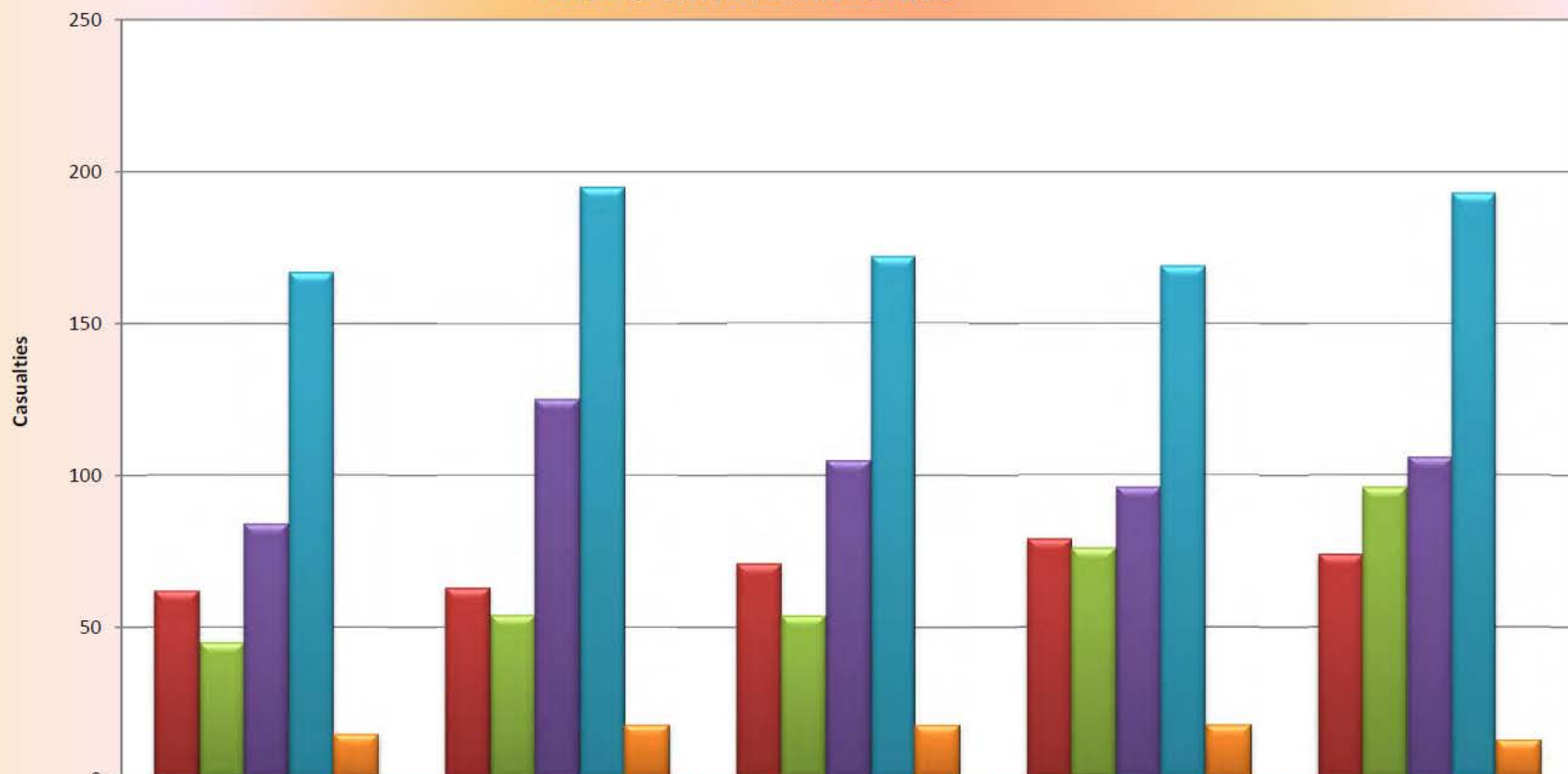
Horsham District Cycling Forum

Cars are getting bigger



...and roads are getting busier

West Sussex Fatal & Serious Casualties



	2010	2011	2012	2013	2014
■ Pedestrian	62	63	71	79	74
■ Cycle	45	54	54	76	96
■ Motor Cycle	84	125	105	96	106
■ Car Occupants	167	195	172	169	193
■ Others	15	18	18	18	13

Investing in cycling; in numbers

Danish levels of cycling in the UK would **save the NHS**

£17 billion
within 20 years



... and increase mobility of the nation's **poorest families by 25%**

Cycling saves a **third of road space** compared to driving, to help cut congestion



More cycling and other sustainable transport could **reduce road deaths by 30%**



Bike lanes can **increase retail sales by a quarter**



Bike parking takes up **8 times less space** than cars, helping to free up space



Shifting just **10%** of journeys from car to bike would reduce **air pollution** and save **400 productive life years**



Adopting **Dutch safety standards** could reduce **cycling casualties by two thirds**



This report was commissioned by British Cycling and made possible through support from law firm, Leigh Day